

jocelyn

jocelyn wong
ideas, design & lettering

WHO AM I? A driven, straight-to-the-point designer, illustrator, and letterer who enjoys bringing an aspect of fun back into design. Jocelyn prides herself in finding solutions that are smart, witty and impactful. She also expresses her creativity through baking, which not only makes her a popular person in the workplace, but influences her design to have the same effect as food – satisfying, relatable and conversation sparking.

EDUCATION

2012 – 2015 **IDEA Program (Illustration & Design)** / Capilano University

EXPERIENCE

January – March 2015 **123w** / Design Mentorship
Created a fictional restaurant brand under the mentorship of Jeff Harrison.

July – August 2014 **Saint Bernadine Mission Communications** / Design Intern
Website design, beer label and restaurant wall mural illustrations, graphic standards manual layouts, and stationery design.

May – July 2014 **Hangar 18 Creative Group** / Design Intern
Brochure layouts, poster and decal design, and concept development for a real estate developer logo and festival poster design.

September 2012 – Present **Fraser Lands Church** / Designer & Illustrator
Volunteer design and illustration for posters, t-shirts, and booklets/pamphlets for summer camps and various events.

AWARDS

July 2014 **Applied Arts Student Awards** / Applied Arts Magazine
Selected as a winner in the “Design – Single” category.

June 2014 **Ray Hrynkow Scholarship (Honourable Mention)** / GDC BC Chapter

May 2014 **Salazar Awards (Honourable Mention)** / GDC BC Chapter
Awarded Honourable Mention in Print Design

AFFILIATIONS

Society of Graphic Designers (GDC) / Student Member

Canadian Association of Professional Image Creators / Student Member

Association of Registered Graphic Designers (RGD) / Student Member

SKILLS AND ABILITIES

Concept Development

Hand Lettering

Photography

Illustration

Adobe Creative Suite

Microsoft Office